

“recycLA”

The City of Los Angeles is launching an exciting new public private partnership that will for the first time in the history of the City, offer customer-friendly and efficient waste and recycling services to *all* commercial and industrial businesses, institutions, and large multifamily buildings.

This innovative program, called “recycLA” is part of the City’s commitment to enhance the quality of life in Los Angeles by improving the air that we breathe, the roads that we travel and the overall cleanliness of Los Angeles.

Until now, nearly 80,000 businesses and multifamily buildings have received waste collection services from unregulated private haulers, but most have not been provided with the same recycling services single family homes receive. RecycLA will extend recycling opportunities to everyone in the City, and will ensure strong customer services, predictable and protected rates, much needed infrastructure and equipment improvements.

The program divides the City into 11 zones that will be served exclusively by one waste collection company, meaning fewer trucks congesting our neighborhoods and less wear and tear on our streets. The companies will also be required to use only clean-fuel burning trucks, which will help to improve our air quality.

Benefits

| | | | |
|---|---|--|---|
| Recycling at 100% of Customer Sites | ✓ | Enforced Customer Service Standards | ✓ |
| Landfill Reduction 1 million tons per year | ✓ | Clean Fuel Vehicles | ✓ |
| Food Rescue Assistance and Support | ✓ | Standardized and Transparent Rates | ✓ |
| Organic Collection& Recycling Services | ✓ | Detailed Material Tracking | ✓ |
| \$200 million in New Recycling Infrastructure Investment | ✓ | 24/7 Customer Support and Tracking of All Service Requests | ✓ |
| Recycling Assistance to Customers | ✓ | Field Staff for Education/Outreach | ✓ |
| Facility Inspection and Certification for Health and Safety | ✓ | Donation Assistance and Support | ✓ |
| Graffiti Removal and Annual Bin Cleaning | ✓ | Meet State Recycling Requirements | ✓ |

Service Providers by Zone

| | |
|-------------------------|-----------------------------------|
| Athens | West LA, North Central and Harbor |
| Republic | Northeast Valley and South LA |
| Waste Management | West Valley and Southeast Valley |
| Universal Waste Systems | Northeast |
| NASA | Downtown |
| Ware | Southeast |
| CalMet | East Downtown |

Transition

Each recycLA zone has been divided into smaller Transition Areas. Service providers will begin contacting customers in Transition Area 1 on July 1, 2017. Service providers will conduct on-site assessments for each customer and review their rights and responsibilities, educate them on programs such as food rescue and reuse, and determine the level of service needed (number, size and type of bins), including recycling programs. A Welcome packet will be provided to each customer so that the terms of the program are clearly understood. By August 1, they will deliver bins and begin service for the first Transition Area, while beginning Transition Area 2 site visits and service verification.

Costs

recycLA provides many new benefits and services, including recycling, 24/7 customer support, clean fuel trucks, and predictable rates. Rates under recycLA are set by contract and will only be updated predictably and transparently. The aim of the program is to reduce waste and facilitate recycling -- as customers generate less trash and increase their recycling, the more they can lower their own rates.

The new "recycLA" waste and recycling program will be a win-win for our City. For small businesses, large corporations, renters and environmental advocates alike, the expansion of recycling opportunities and the establishment of customer service expectations and protections will benefit us all.

For more information, contact LA Sanitation at (800) 773-2489 or visit recycLA.com.